

## **JOB DESCRIPTION**

### **Design - Senior Graphic Designer**

#### **Key Requirements:**

- Bachelor's degree in any field.
- 2 + years of relevant experience.
- Passion for creativity
- Proven work experience as a Graphic Designer or a similar role.
- Proficiency in graphic design software tools such as Adobe Creative Suite.
- Excellent attention to detail and ability to work with precision.
- Ability to work effectively in a fast-paced, deadline-driven environment.

#### **Key Responsibilities:**

- Develop creative and innovative design concepts ensuring alignment with project objectives and timelines incorporating feedback and recommendations for the brands aligned.
- Ensure designs are consistent with the client's brand guidelines and visual identity.
- Collaborate with internal teams to understand brand requirements and objectives.
- Create and modify design assets using graphic design software tools, ensuring high-quality standards and timely delivery.
- Produce design drafts, mock-ups, and prototypes for review and feedback.
- Conduct quality checks to ensure adherence to brand guidelines and design standards.
- Stay up-to-date with design trends and emerging technologies to propose innovative design solutions.
- Handle multiple client deliverables simultaneously and meet deadlines.
- Continuously improve design processes and workflows to enhance efficiency and effectiveness.
- Communicate and present design concepts effectively to stakeholders.
- Maintain organized design files and documentation.